

**MIDTESOL
FALL CONFERENCE
October 16 & 17, 2009**



**MISSOURI STATE
UNIVERSITY
Springfield, MO**

Dear Publishers, Vendors and Friends:

The **Mid-America Teachers of English to Speakers of Other Languages (MIDTESOL) Fall Conference** invites all exhibitors to share new materials, technology, ideas and products with its attendees.

- When:** Begins 5:00 PM Friday, October 16, 2009 with Exhibitions and Concurrent Sessions, segues into our Evening Reception and continues into Saturday 17, October. <http://morriscenter.missouristate.edu/MIDTESOL/conference.html>
- What:** The Conference offers a full slate of presentations and demonstrations for those working in K-12, adult education, community college and higher education.
- Who:** The keynote speaker is Dr. Kathleen M. Bailey, a Past President of TESOL and presently professor of Applied Linguistics at the Monterey Institute of International Studies in Monterey, California. Her plenary address is titled: *“Promoting Positive Change in Language Teaching: Innovations Research for Teachers”*. She will explore some information about innovation – what innovation is and how it differs from problem solving. Additionally, Dr. Bailey will present a special conference workshop in the afternoon on *“Promoting Innovations in Our Own Programs”*.
- Where:** Strong Hall, Missouri State University, Springfield, Missouri.
<http://search.missouristate.edu/map/othermaps/CampusMap.pdf>
There is no “official” conference hotel for the MIDTESOL conference, but several choices are indicated on the accompanying Exhibit Site Information sheet. Also, the city of Springfield, Missouri offers a wide selection of other hotels at the local Chamber of Commerce website <http://www.springfieldchamber.com>
- Time:** The exhibit area will be ready on Friday, October 16, for set up from 12:00 noon. As Conference participants will be arriving throughout Friday, you are invited to open your booths Friday afternoon, closing at your convenience. Booths to re-open Saturday from 8:00 am until at least 3:00 pm.

**Reserve your Exhibit table(s) now.
Please see the accompanying Request & Contract for Exhibit Space form as well as
Exhibit Site Information, floor plans, and campus map.**

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REQUEST & CONTRACT FOR EXHIBIT SPACE

Name of Company: _____

Company Address: _____

Phone: _____ Fax: _____ Email: _____

Name of Contact Person: _____

Name of Representative Attending Conference: _____

Phone: _____ Fax: _____ Email: _____

Representative's Address: _____

Please indicate any special display needs or location requests for your exhibit:

Space will be decided on a first come first serve and the number of spaces required

Please indicate display space needs:

Exhibit space – first 6-foot table	1 ea \$95.00	\$95.00
Additional table space – 6-foot table	ea \$75.00	
Extra exhibit space – (racks, stands, etc. provided by exhibitor)	ea \$50.00	
	Total Display Space	

The MIDTESOL Board will be happy to consider ads or coupons for inclusion in the Conference Program.

Copy-ready format must be received by September 10.

Full Page Ad or Coupon Space in Conference Program	ea \$100.00	
Half Page Ad or Coupon in Conference Program	ea \$50.00	
	Total Ad Space	

Total amount of check enclosed: \$ _____

Sponsorships are available. All sponsorships will be recognized in the Conference program.

- _____ Raffle Items: (We [Publisher's Representatives] are willing to provide): _____

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Important Information:

The payment of this contract is **non-refundable**. Payment for exhibit space(s) and advertising must be received by **September 10, 2009**. MIDTESOL does not assume any responsibility for losses or damages. A confirmation letter will be sent upon receipt of your check with signed contract.

Please mail this form and check (payable to **MIDTESOL**) to:

Email: ljmiller@mst.edu
Phone: 573-765-5103
Fax: 573-341-6356

Lyn Miller, Publishers' Liaison
PO Box 117
Laquey, MO 65534

Signature: _____ Title: _____

Printed Name: _____ Date: _____

Company Name: _____

Use the following directions for mailing or shipping packages you plan to use or display at your Exhibit:

MIDTESOL CONFERENCE 2008

"Exhibitor Name"
Kazumi Holcomb
Missouri State University
Jim Morris Center
301 South Jefferson Avenue
Springfield, MO 65806

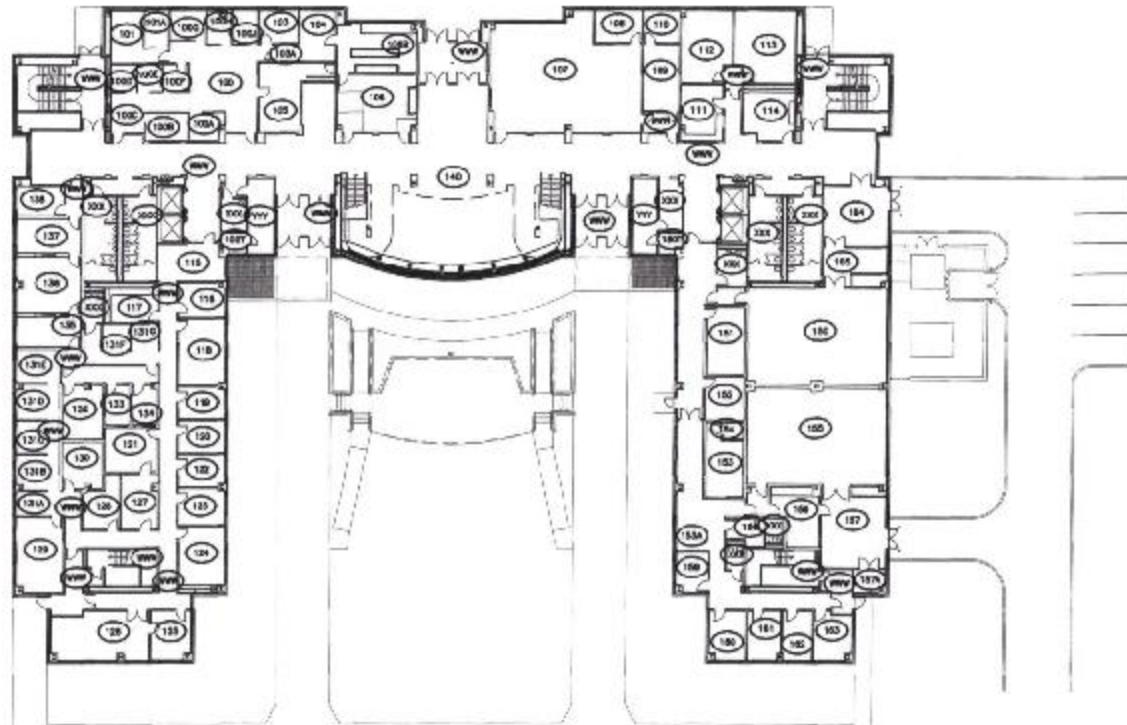
Special Notes:

You may begin set-up at 12:00 noon on Friday, October 16 before the general workshops and registration start. The Conference continues with presentations through Friday evening until the reception at 7:30 pm. On Saturday, the building opens at 7:30 am with activities from 8:00 am – 4:00 pm. The raffle with your generous donations is scheduled for 4:15pm. Tear down is to begin around 4:30 or 5:00 pm. We strongly request that no give-a-ways start BEFORE 4:00 pm.

Exhibit Site Information For MIDTESOL 2009			
QUESTION	ANSWER	QUESTION	ANSWER
Hotel Information	There is no "official" conference hotel, but many choices are within 15 minutes of campus. The following suggestions are quite close. 1. University Plaza Hotel -- http://www.upspringfield.com/home.aspx 2. Clarion -- http://www.clarionhotel.com/hotel-springfield-missouri-MO010?promo=gglocal 3. Holiday Inn Express-- http://www.hiexpress.com/h/d/ex/1/en/hotel/sgfex?&cm_mmc=mdpr- -googlemaps- -ex- -sgfex&dp=true 4. Double Tree Hotel -- www.hawthornparkhotel.com	Airport Information	The airport is approximately 15 minutes from the MSU campus Springfield-Branson Regional 5000 W. Kearney Street Suite Springfield, MO USA Airport Code Name: (SGF) http://www.flightstats.com/go/Airport/airportDetails.do?airportCode=SGF
Additional Information	Springfield Area Chamber of Commerce http://www.springfieldchamber.com	Can exhibitors ship their products ahead?	Yes.
What area has been designated for the exhibit area?	Basement hallway of Strong Hall (Bldg 146) Provides easy access for attendees as well as security for vendors	Contact person, mailing address and phone number:	Kazumi Holcomb Jim D. Morris Center 301 South Jefferson Ave Springfield, MO 65806 kazumiholcomb@missouristate.edu 417-836-8920
What time can we begin setup on Friday?	12:00 noon	Is there secure storage for exhibitors' products?	Basement rooms will be locked at 5pm at the conference location and they can be used as storage.
What time does building open on Saturday morning?	7:30 am	Will the storage be accessible on Friday, October 16 when the exhibitors arrive? Hours & contact person:	Yes. Please come pick up the shipped packages at the Jim D. Morris Center after 9:00am Kazumi Holcomb 417-836-8920
What size tables will be available for exhibitors?	Rectangle 6X2 ft table	Loading dock location?	On S. Holland at rear of building first floor. Please see the floor plan.
Will table covers and skirts be available/included?	No	Is there an elevator? Elevator location?	Yes. Please see included floor plan.
Will site staff set up the tables?	Yes.	Stairs or ramps locations?	Please see included floor plan.

Will dollies or hand-trucks be available for exhibitor use in moving heavy boxes of books or other items?	NO.	Are any special parking passes needed by exhibitors?	No parking restrictions due to Fall break. Bear Park South parking structure and Parking Lot 19 located next to Strong Hall (Bldg 146) will be available. http://search.missouristate.edu/map/othermaps/CampusMap.pdf
		Any special parking area for exhibitors?	No.

900 South Holland



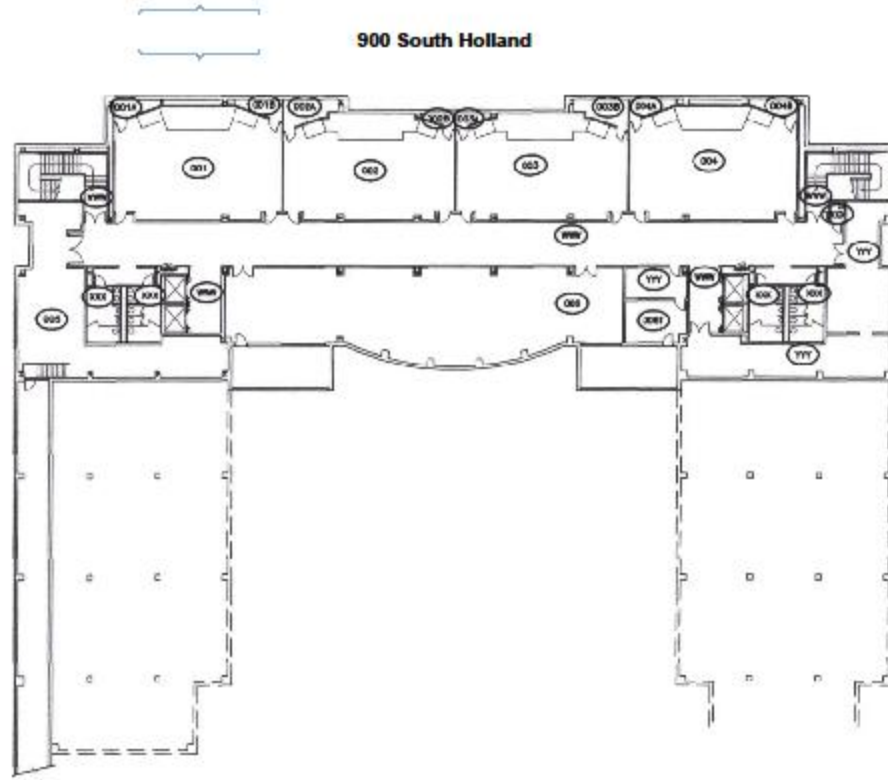
Design & Construction
Missouri State

STRONG HALL
900 S. HOLLAND



FIRST FLOOR

OCTOBER 20, 2006



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UNIVERSITY

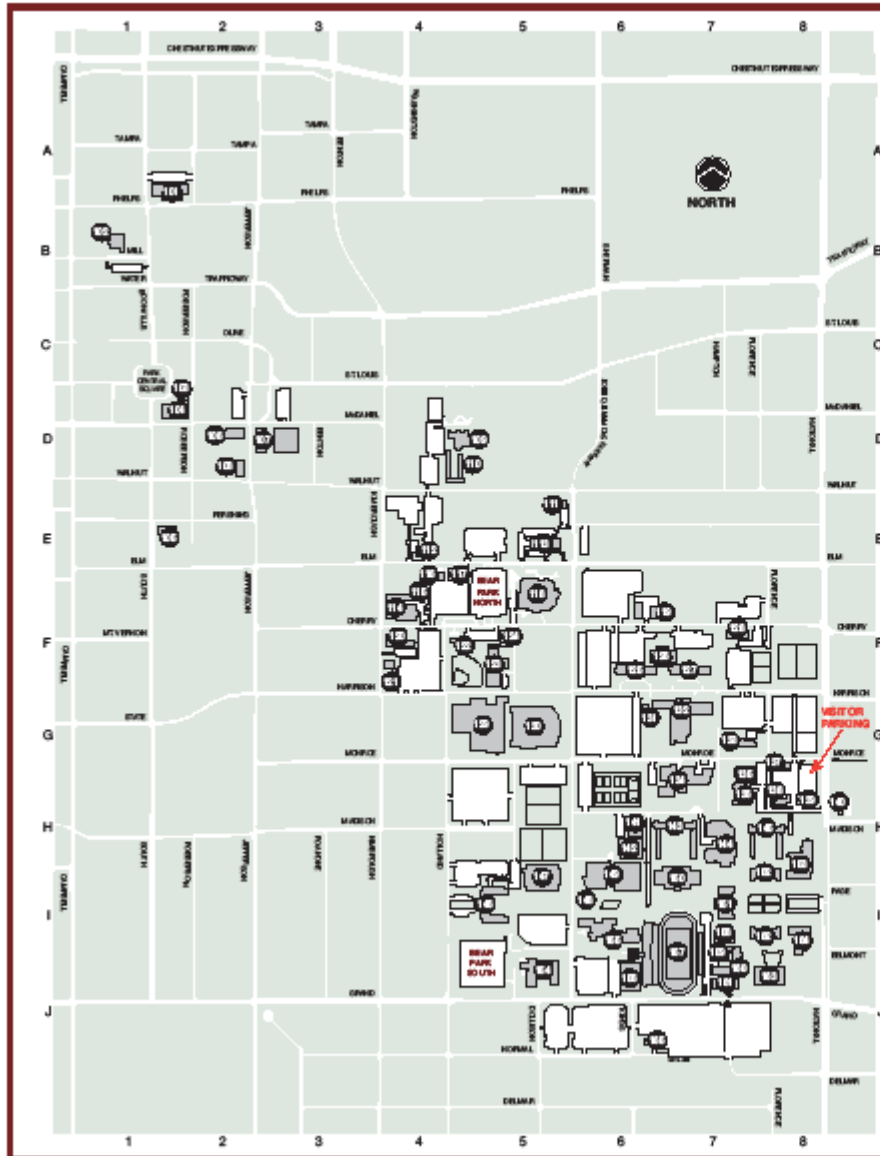
STRONG HALL
900 S. HOLLAND

BASEMENT

0 10 20 40

80 DECEMBER 20, 2006





2009-2010 VISITORS MAP

FACILITIES

Archaeological Research, Center For	121	3-F	One-Room School House	131	6-G
Art & Design Gallery	108	2-D	Park Central Office Building	104	1-C
Art Annex	161	7-J	Physical Therapy Building	120	4-F
Baker Bookstore	186	7-G	Plaster Sports Complex, Robert W.	157	6-I
Blair-Shannon House	184	6-G	Plaster Student Union, Robert W.	144	7-H
Blunt Jordan Valley Innovation Center, Roy	101	1-A	Power House	159	7-I
Brick City	102	1-B	Professional Building	114	4-F
Burgess House	140	8-H	Pummill Hall	158	7-I
Carlington Hall	151	7-I	Safety & Transportation Offices/Police Substation	116	4-E
Central Stores & Maintenance	156	6-J	Scholars House	128	7-F
Cheek Hall	158	8-H	Siceuff Hall	152	7-H
Child Development Center	115	4-E	Strong Hall	145	4-I
Craig Hall	163	8-J	Student Exhibition Center	111	6-D
Custodial Offices	165	6-J	Student Media Center	124	6-F
Dogwood Apartments	119	6-F	SunVita Tower	113	5-E
Early Childhood & Family Development	112	4-E	Taylor Health & Wellness Center	135	7-G
Ellis Hall	164	8-I	Temple Hall	155	6-I
Forensics Laboratory	122	4-F	Transit Operations Center	117	4-E
Forsythe Athletics Center	142	6-H	University Hall	138	8-G
Freudenberger House	143	6-H	Wehr Band Hall	123	5-F
Garst Dining Center	126	6-F	Wells House	145	7-H
Glass Hall, David D.	147	5-H	Woods House	133	7-G
Great Southern Building	105	1-E			
Greenwood Laboratory School	132	6-G			
Hammors Hall for the Performing Arts, Juanita K.	118	5-E			
Hammors House	125	6-F			
Hammors Student Center, John C.	129	4-G			
Hill Hall	162	7-I			
Hutchens House	127	7-F			
JQH Arena	180	6-G			
Karis Hall	160	7-I			
Kemper Hall	154	5-I			
Kentwood Hall	109	4-D			
Kentwood South Apartments	110	4-D			
Kings Street Annex	141	6-H			
Levy/Wolf Building	103	1-C			
Madison Hall	139	8-H			
McDonald Hall & Arena	150	6-H			
Meyer Alumni Center, Kenneth E.	107	2-D			
Meyer Carillon, Jane A.	148	5-H			
Meyer Library, Duane G.	149	6-H			
Monroe Hall	137	8-G			
Monts Center for Continuing Education, Jim D.	106	2-D			

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